

Encore Energy, Inc. Announces Plans for its Horizontal Oil Well Drilling Program in Eastern Kentucky

Bowling Green, KY (April 27, 2017): Encore Energy, Inc. announced plans today to drill a horizontal Berea oil well location in eastern Kentucky. The Company has secured drilling rights to an undisclosed amount of lease acreage and plans to begin operations very soon. More than 1,400 horizontal wells have been permitted and drilled in Kentucky since 2006, most of which are located in eastern Kentucky where many larger operators are drilling in an area that represents more than 20% of the state's total annual oil production, primarily from the Berea Sandstone oil formation.



As a bonded well operator with the state of Kentucky, Encore continues to be the most active well operator in south central Kentucky and is excited about expanding its current operations. For more information regarding Encore's field operations, exploration and production activities, please visit www.encore-energy.com

Encore makes investment opportunities only to SEC defined accredited investors (SEC Regulation D, Rule 506(c)) who are sophisticated and can afford the loss of their entire investment. No assurances can be as it relates to production, income, reserves, profit, timelines and/or any other estimates.

For more information regarding Encore's projects and/or to see if you qualify as an SEC defined accredited investor, please contact Joseph Hooper at (270) 842-1242, ext. 224.

Assumptions, Disclaimer and Cautionary Statement: The information herein may contain forward-looking statements, and actual results may vary. Words such as "estimate", "will," "intend," "continue," "target," "expect," "achieve," "strategy," "future," "may," "goal," or other comparable words or phrases or the negative of those words, and other words of similar meaning indicate forward-looking statements and important factors which could affect actual results. Forward-looking statements are made based upon Management's current expectations and beliefs concerning future developments and their potential effects upon Encore Energy, Inc. Oil and gas investments involve a high degree of risk, uncertainty and are only suitable for qualified Accredited (SEC Definition) investors who are sophisticated in making business decisions and can bear the financial loss of their entire investment, while delivering a turnkey profit to the Company for proving the prospect development, lease acquisition, drilling, completion, engineering and ongoing production operations. The Company does not provide tax advice and investors should seek the advice of their tax professional. Any tax and/or other information herein is provided for illustration purposes only and may include estimates that are uncertain and subject to change. It is impossible to accurately forecast profitability, production, reserves, income, expenses and timelines for any project. No assurances can be made as it relates to reserves, production, income, profit, prices, timelines and/or other estimates. Actual production and results are beyond the control of management. In the event that commercial production is achieved, it may take many years for the investor to recoup his or her investment. The Company's lease acreage position under is subject to change and includes acreage under lease, Farmout agreement, verbal agreement, renewals, expired terms and any other prospective acreage in which the Company has communicated and/or negotiated with the landowner the leasing of oil and gas rights, now or in the future, and the lease / mineral owner has leased or communicated their intent to lease there mineral lease rights to the Company. It is important for qualified investors to acknowledge the fact that the US government provides them with tax savings (100% IDC tax deduction) to mitigate or at least off-set some of the financial risk associated with domestic oil and gas investments. This is not an offer to sell or buy a security. An offer shall only be made pursuant to SEC Regulation D, Rule 506(c) by a private placement offering memorandum, and this is not a private placement offering memorandum.